



HDI – Northern New England

Sponsor Levels and Guidelines

Organizations, including vendors*, are invited to sponsor HDI –Northern New England (HDI-NNE) Chapter at the following levels:

- **Platinum:** \$2500.00 with annual logo and Web site link, and the opportunity to have a table at 2 meetings, with logo featured on 4 newsletters (quarterly)
- **Gold:** \$1500.00 6 month link with opportunity to have table at 2 meetings, and logo featured on newsletters for 2 issues
- **Silver:** \$1000.00 6 month link with opportunity to have table at 1 meeting, and logo featured on newsletters for 2 issues
- **Bronze:** \$750.00 4 month link with opportunity to have table at 1 meeting, and logo featured on newsletters for 2 issues
- **Copper:** \$500.00 3 month link with opportunity to have table at 1 meeting, and small logo featured on newsletters for 2 issues

The sponsorship will be acknowledged in meeting invitations, recognized from the podium, and mentioned in other meeting-related communications.

The sponsor may set up a tabletop display to provide attendees with information on products or services provided the host's** company policy does not prohibit this.

The sponsor will be given the opportunity to speak to the Chapter meeting attendees for up to ten minutes.

The sponsor is strongly encouraged to bring one or more non-member guests from their client companies or prospects to the sponsored meeting.

HDI-NNE will not share the attendee sign-in sheet or business cards from the door prize drawing with the sponsor.

HDI-NNE is a nonprofit 501(c)(6) organization, registered in the State of New Hampshire.

*Vendors are defined as individuals, for-profit companies and nonprofit organizations that create, promote, sell or sponsor products and services, which would be of professional interest to the members of the HDI -NNE chapter.

** Hosts are defined as companies providing facilities for meetings, either at their own offices or in a location paid for by the host company.