

3/17/09

HDI Northeast Regional Conference Call
Monthly Meeting Minutes

Every 3rd Tuesday at Noon. Call In: 877-228-3600 #1964431

Meeting Date: March 17, 2009

Action Items			
Task	Responsible	Status/Updates	Due
Regional Summit Location Committee	Marie	Marie to contact Tammy to start ball rolling – NOT STARTED	4/30/09
Communication strategies to get to members, outside of 7,14,21 rule	Marie	Ask MAB	Slated for the April MAB call

General Information
HDI Global / MAB <ul style="list-style-type: none">• Membership dues checks from Global need to be cashed relatively quickly; void after 90 days• HDI had to lay off 4 people• Member-At-Large on MAB, if interested, email LeeAnn McBride as she is compiling the names.<ul style="list-style-type: none">○ LRoland@columbus.rr.com
HDI National Conference <ul style="list-style-type: none">• LCO Meeting - April 6th at the HDI National Conference• Attendance is currently at 1200, goal is 1700 due to economy• NE Regional get-together<ul style="list-style-type: none">○ Sandy and Dawn are spearheading○ Will be on Tuesday 4/7 from 5:45-6:30○ Trying to get sponsors so can give each person 1 free drink○ Lou will be building a registration page○ Will get info to you to get to your mailing lists and members as soon as possible (goal next week)• Regional AoY<ul style="list-style-type: none">○ Travel is being paid for by TSgt Robinson's organization (AF / DISA)○ Need gift of less than \$20 representative of your chapter area or suitable for a young, ambitious analyst brought to conference○ I will gather and put in gift bag to present to Norman
Circle of Excellence <ul style="list-style-type: none">• 10 chapters from NE participated in 2008 (LI new in Dec 2008, Baltimore abstained)• All 3 new chapters from NE did CoE for the first time: WCNY, SV, NNE

- All 10 chapters hit award levels
 - Plat – DC and WCNY
 - All others Gold and Silver

Regional Summit

- location/date and early planning – Marie and Tammy and Brenda, will hit hard when return from conference
- 2008 Financial Report: price per person just covered expenses (\$105 each)

News You Can Use

- Several chapters finding that attendance is increasing as unemployed and barely employed find the value of networking
- Webcasts for meetings
 - NE has actually done as much as any other region with this
 - Canada tried (Regina) with about 25 attendees, but mixed feedback
 - W&CNY is leading the way, MAB would like to be updated on success and challenges
 - SPIN can be used and then do a conference call afterwards to apply – W&CNY is doing this for March
 - New Jersey is looking into podcasting and will be doing that with the launch of their new website
 - For all, can use HDI's LiveMeeting for free, just provide own audio conference call line
 - Need to let Sophie know a minimum of a week ahead of time to set up
 - www.freeconference.com will let you do free con call, \$7/mo if want to record call
- MAB gathering feedback for us on meeting communications (question from VP of Comm huddle)
- HDI Global working on AoY brochure, still need any positive comments from former AoY winners and nominees

Succession Planning

- Talked about this at Global and at Regional Summits
- Elections are coming up in many chapters
- Economy and job situations have led to a lot of inactive and/or turnover in officers in many local chapters
- May want to look at your current succession plan, not just model but actual names and candidates
 - Is President up for election? Often the replacement stands out from the board, but who replaces that board member?
 - What if you have unexpected turnover with an active board member or established board member?
- Good time to get the unemployed involved in committees, gives them a chance to network
- Use your vendors, especially staffing vendors, to spread the HDI LC word; gives them a point of contact and you more people attending meetings and therefore to help on committees and the board
- Good resources on CHKR and from summit notes

Regional Finance Committee

- Financial Committee meeting held 3/3/09
- Cannot do regional bank account as it stands now, Marie is taking some committee generated options back to Sophie; also asking other RDs how their region works regional finances
 - SouthEast – Atlanta runs all regional finances, chapter keeps books
 - MidWest – various chapters front and are reimbursed

- West – email 3/11
- Central – email 3/11
- Canada - email 3/11
- Regional funds are used for:
 - AoY – regional winner expenses
 - Regional Summit up-front costs
- Approximate cost per chapter or per officer is:
 - AoY – recent max has been \$200/chapter
 - Summit – 2008 was \$105 per attending officer
- Additional uses of regional funds (subject to chapter approval process, currently in draft form) are:
 - Regional Director travel to Regional Summit and Global Summit (if not employer supported)
 - Regional Director travel to local chapter meetings in region
 - Supplement new chapters finances (if needed)
- Capital Area fronting funding for HDI Nat'l for Regional AOY winner for this year, total costs would then be divided among the chapters and reimbursed to Capital Area. Right now this will not be needed as USAF/DISA paying for TSgt Robinson's expenses

Chapter Updates
Northern New England – Reached Vermont members by having a meeting in that area, good attendance for that location, topic was change and communication Next meeting will be from new chapter sponsor RightStar on ITIL's key metrics
New England – Feb at Dunkin Brands, had morning meeting which is a change for them, saw some new people, will work am meetings into 2009 schedule March/Apr meetings combined due to conference, topic is motivating staff May – working with Column IT
Connecticut – absent
Western & Central New York – Adjusted meeting topic for March due to SPIN on same topic; will do conference call afterwards April meeting is Annual Conference May – CIO Roundtable special event Focused on topics related to economy
Hudson Valley – had to drop off the call
New York City – Feb follow up roundtable to Jan meeting Mar speaker on consolidating help desk and desktop support Mar 2009 Officers Strategic Planning meeting (tomorrow) Gov't conf support expo in VA
New Jersey – Jan Officers planning session, still refining schedule Community outreach program and events Reworking website and webex Last Friday of month will be web meeting

Monmouth race track event being planned for end of June
Delaware Valley - Feb meeting on IT and Economy, well attended, good mix of people from different industries, staffing companies April 22 nd is next meeting, at UPenn, working on speaker
Susquehanna Valley – Feb Policies and Procedures, had 20 people, which is high for them April meeting is on ITIL, Rick Taylor from Highmark June is SLAs August Barry Boyer’s conference presentation on IT Governance
Baltimore -
Capital Area – Feb - Incident Mangement Best Practices, Chris Pope from Column IT Mar - Working Styles by Sandy Seroskie March (next week) will be officer’s planning meeting
Long Island – 2 nd meeting had 39 people show up, ITIL was topic Next meeting in Cold Spring Harbor hosting and providing speaker Economy impacting local area Website in development

Open Discussion
Chapter Elections – when to hold Driven by by-laws If says “every 2 years” can go from organizational meeting, first meeting or time that works best Many chapters do elections to coincide with new officers going to summit, around special events or end of calendar year
Chapter Elections – how to hold Driven by by-laws Zoomerang is a survey tool that Capital Area uses to reach all their members Some chapters have members vote that are present at a meeting