

## About WCNY

WCNY is a local chapter of HDI that serves the information technology service and support professionals who work and live within the Western and Central regions of New York. This area includes the cities of Binghamton, Buffalo, Elmira, Rochester, Syracuse and their surrounding towns. Members of the WCNY chapter or other professionals who attend any of the chapter's functions can enjoy some of the following benefits:

- Being a part of HDI's Local Chapter network, the most enabling IT service and support community on the planet.
- The chance to connect with IT service and support colleagues via local chapter meetings, events, and HDI industry forums such as the annual conference and expo.
- Discounts to conferences, skills-building courses, and certification programs as well as free events designed to support their professional growth.
- .... And more!



**April 6-9, 2009**  
**Mandalay Bay Resort**  
**Las Vegas, Nevada**

On April 6 – 9, 2009, over 3000 technical service and support professionals, managers, directors, and executives will converge in Las Vegas at the Mandalay Bay Resort for the premier event in the technical support industry. Register now to secure your spot in the world's largest and most innovative industry event for technical service and support professionals.

## WCNY Demographics

Become a sponsor of WCNY and your company will have the potential to be noticed by hundreds of service and support professionals who work for a diverse range of companies and institutions of higher education such as...

- ▶ Birds Eye Foods
- ▶ Cornell University
- ▶ Hobart & William Smith Colleges
- ▶ ITT
- ▶ Kaleida Health
- ▶ National Grid
- ▶ Nazareth College
- ▶ Paychex
- ▶ Rochester Institute of Technology
- ▶ Sodexo

## WCNY Sponsorship Brochure





# Sponsorship Levels

HDI-WCNY offers two sponsorship levels for marketing your company or product. For more information on purchasing a sponsorship, please contact Alfred Padeletti, VP Programs at: [Alfred.Padeletti@rochester.edu](mailto:Alfred.Padeletti@rochester.edu)

## Platinum Sponsor



As a Platinum Sponsor you will get:

- Your company logo advertised for one full year on:
  - WCNY web site
  - meeting/event materials
- An opportunity to speak at one local chapter meeting or event, which may be a webinar.
- Promotional material made available at chapter meetings.
- Participation in HDI- WCNY annual Leadership/vendor fair (\$1,000 value) including:
  - Your company logo on the WCNY Leadership/vendor fair website and printed material.
  - A table at the fair location with your choice of a prime table location.
  - Lunch for two

**Platinum Plus Sponsorship Pledge: \$1,750**

## Gold Sponsor



As a Gold Sponsor you will get:

- Your company logo advertised for one full year on:
  - WCNY web site
  - meeting/event materials
- An opportunity to speak at one local chapter meeting or event, which may be a webinar.
- Promotional material made available at chapter meetings.

**Gold Sponsorship Pledge: \$1,000**

## Silver Sponsor



As a Silver Sponsor you will get:

- Your company logo advertised for one full year on:
  - WCNY web site
  - meeting/event materials
- Promotional material made available at chapter meetings.

**Silver Sponsorship Pledge: \$500**

## Leadership & Vendor Fair

Participation in HDI- WCNY annual vendor fair includes:

- ▶ Your company logo on the WCNY Leadership & Vendor fair website and printed material.
- ▶ A table at the fair location.
- ▶ Lunch for two
- ▶ Vendor Fair: **\$1,000**
  - ▶ Platinum Sponsors get 10% discount.
  - ▶ Prime table locations available for an additional \$250.

*Note: The WCNY local chapter is a not for profit organization and does not endorse or recommend any vendor, vendor product, or vendor service.*

*To become a sponsor or request additional information, please contact our VP Finance, Al Padeletti by email at [AIPadeletti@alum.syracuse.edu](mailto:AIPadeletti@alum.syracuse.edu)*